

7th Annual Walk for Elder Independence

Mission:
Our work will improve the quality of life for the elders of Southwest Detroit by meeting their needs and the needs of surrounding neighborhoods through creative collaboration, advocacy, and innovative programming.

WALK FOR



ELDER INDEPENDENCE BRIDGING COMMUNITIES, INC.

Event Sponsorship Opportunities



6900 McGraw
Detroit, MI 48210



"If Living is your priority, then Aging is your Destiny"
- Phyllis Edwards, Bridging Communities Executive Director

Name of Sponsor: _____ Contact Person: _____

Email Address: _____ Phone Number: _____

Address: _____

City: _____ Zip code: _____

Total Enclosed \$: _____ Check Number: _____

Sponsorship Level: _____ Other? _____

Please return payment (if applicable) by May 31, 2017 to:
Bridging Communities, Inc., 6900 McGraw, Detroit, MI 48210

Sponsorships are not deductible as charitable gifts but may be deductible as business expenses.



Help celebrate and support the elderly of Southwest Detroit by sponsoring Bridging Communities, Inc's **7th Annual Walk for Elder Independence** on beautiful **Belle Isle State Park** **Saturday, July 8, 2017**
Registration at 7AM
Walk starts at 8AM

Registration Fee for Individual Walkers is \$20



Bridging Communities, Inc (BCI) is a non-profit, grassroots collaborative consisting of local unions, businesses, faith-based organizations, and residents working together to create caring communities where people of all ages can live in dignity.



All proceeds from the Walk will support our mission of serving the elders of Southwest Detroit.

Services include case management, medical appointment transportation, small home repairs, and neighborhood stabilization projects.

_____ Mile (\$500-\$999)

- Signage for the Walk
- Provided with shirts for a walking team of five

_____ Extra Mile (\$1,000-\$2,499)

- Listed on the day of material for the Walk
- Provided with shirts for a walking team of five
- Recognition in our electronic newsletter

_____ 5K (\$2,500-\$4,999)

- Listed on the day of material for the Walk
- Provided with shirts for a walking team of five
- Recognition in our electronic newsletter BCI
- Name & logo will be featured on signage on the walk path

_____ Miracle Mile (\$5,000+)

- Listed on the day of material for the Walk
- Provided with shirts for a walking team of five
- Recognition in our electronic newsletter
- Listed on the website for one year as a sponsor of BCI
- Name & logo will be featured on signage on the walk path
- Verbal acknowledgement before the walk begins
- Exclusive signage at a water station
- Table in the staging area for their representative

Or sponsor the costs or donate:

- Food and beverages
- Tickets to your Venue
- Large raffle items such as bike, TV, etc
- Reusable water bottles
- Give-A-Ways (300+ if possible)
- Bags (300+ if possible)
- Signage
- DJ — Entertainment
- T-shirts

SPONSORSHIP BENEFITS:



Visible recognition at high-traffic Belle Isle State Park



T-shirts for your walking team and/or Name and logo printed on t-shirts



Visual recognition at Starting Line and along 5K walking path



Vendor table to share information with walkers